

W BOSTON HOTEL & RESIDENCES



William Rawn Associates, Architects, Inc. Boston, MA



ACTIVATING THE STREET

To anchor the corner and to add to the public character of the district, great care was taken in the earliest studies to keep public spaces (restaurant, lobby bar, lobby, store, and spa entry) on the ground floor and visible.

PROGRAM STATISTICS

HOTEL

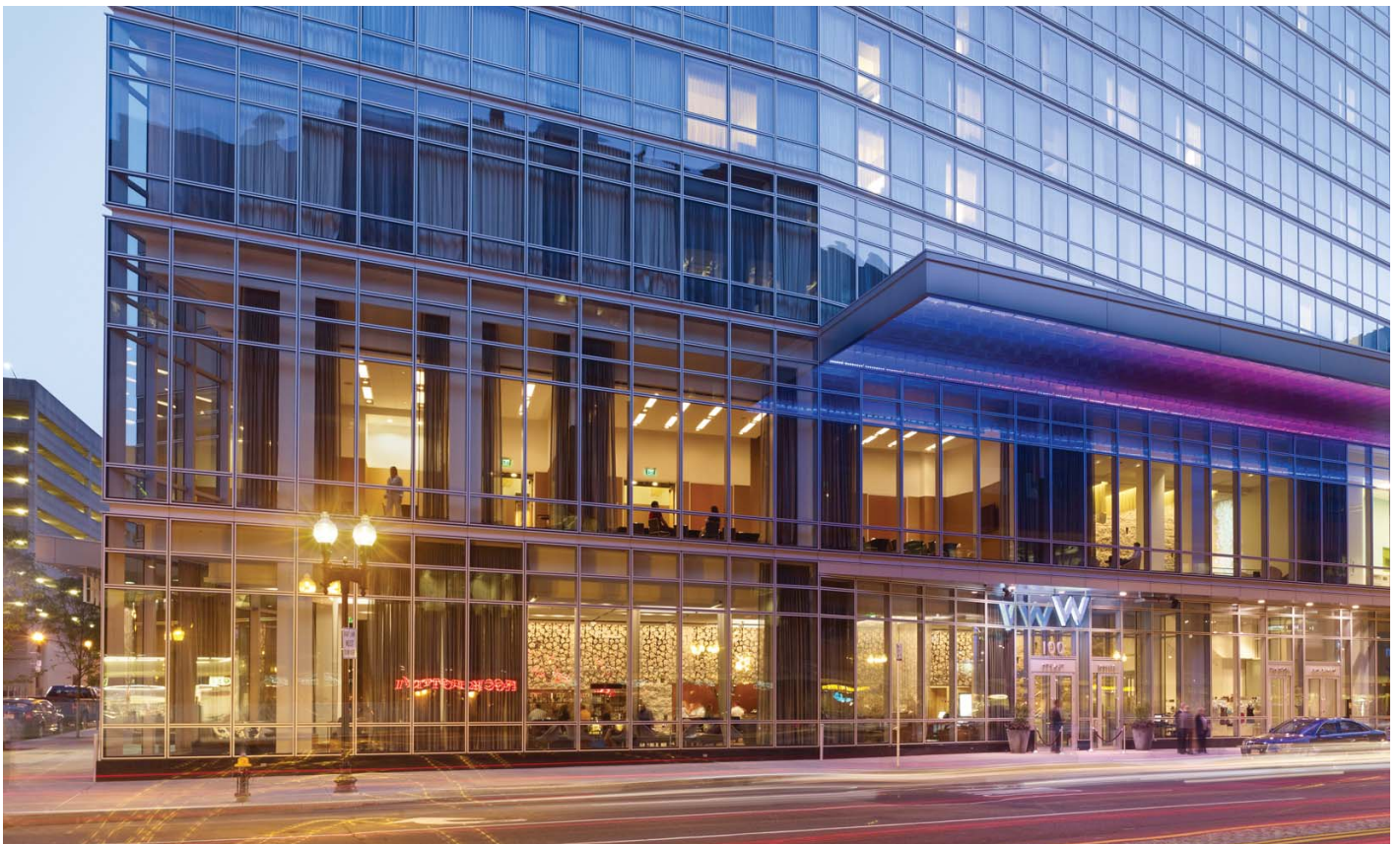
- 235 Keys
- 11 Room Floors
- 23 Rooms on Typical Floor
- 60% King; 40% Double Queen
- 24 Suites of Varying Sizes

CONFERENCE CENTER

- 4,000 sf Ballroom
- 5 Meeting Rooms on 2nd Floor (that can be opened to one another)
- Several Breakout Spaces

RESIDENCES

- 123 Residences
- 50 2-Bedroom Units - most with study
- 46 1-Bedroom Units
- 22 Studio Units
- 5 Penthouse Units



Through an architecture of contemporary “minimalism” at an urban scale, the New Hotel demonstrates how an urban hotel can capture the “Democracy of the Street” in Downtown Boston’s Theater District.



Clear glass creates a direct visual connection between the street and the check-in desks and lobby lounge



Restrained palette and furniture: Rooms and suites as urban oases overlooking cityscape



Light-filled conference rooms provide views of the City while ensuring privacy

DESIGN RECOGNITION

2010 Award for Interior Design/Interior Architecture, Boston Society of Architects



PROJECT FACTS

NAME

W Boston Hotel and Residences

LOCATION

Boston, MA

SIZE

350,000 s.f.

DEVELOPER

Sawyer Enterprises

John Connolly, Vice President

DESIGN ARCHITECT

William Rawn Associates, Architects, Inc.

William L. Rawn, FAIA, LEED AP, Principal

Clifford V. Gayley, AIA, LEED AP, Principal

Samuel Lasky, AIA, LEED AP, Senior Associate

EXECUTIVE ARCHITECT

TRO Jung | Brannen Associates

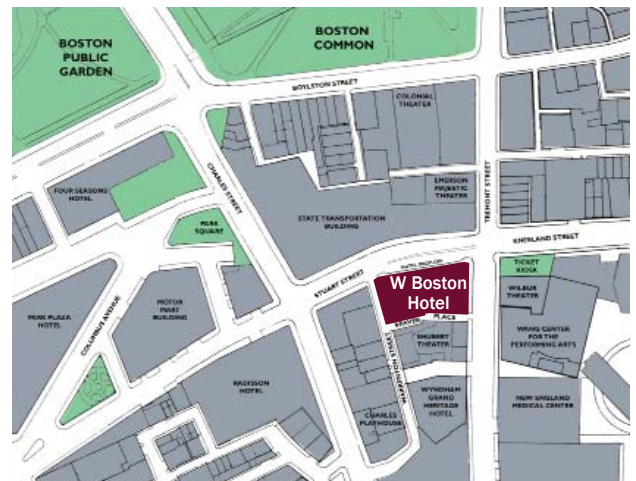
Sandy Smith, AIA, LEED AP, Principal

Richard Curtiss, AIA, Senior Associate

INTERIOR DESIGNER

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Carol Bentel, FAIA, Partner



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